

主辦單位 Organized by :

會員通告 2210號 Circular No.2210



香港醫學會慈善基金  
The Hong Kong Medical Association  
Charitable Foundation

# 仁醫妙韻送平安慈善音樂會

## Charity Concert for SCHSA

二零一五年九月廿八日 (星期一)  
28 September 2015 (Monday)

晚上八時正  
8:00 pm

香港大會堂音樂廳  
Concert Hall, Hong Kong City Hall



協辦單位 In Collaboration with :



受惠機構 Beneficiary :



### 演出團體 Performing Groups:

香港醫學會管弦樂團  
The Hong Kong Medical Association Orchestra  
香港醫學會合唱團  
The Hong Kong Medical Association Choir





**長者安居協會**於1996年由一群熱心人士成立，旨在回應當時一股突如其來的寒流而引致逾百名獨居長者猝死的不幸事件。協會是自負盈虧的社會企業及非牟利慈善團體，以「平安鐘®」服務為港人所認識及支持。於香港老齡化之時，協會積極透過科技應用將平安文化延伸，拓展戶外支援服務如「隨身寶®」、「平安手機®」、「智平安®」等，整合為一系列完善的「平安服務」，提升香港長者於社區生活的質素。協會本著以「企業養福利」的原則，在自負盈虧維持營運之餘，將服務盈利及公眾捐款撥於「平安鐘®」及「隨身寶®」慈善計劃，為貧病無依的長者提供終身免費24小時緊急支援及關懷服務，累計受惠人數已逾22,000人。

香港社會老齡化加劇，促使長者服務需求激增。協會積極配合及推動政府「居家安老為本」的政策，盼望透過是次慈善音樂會籌募善款，贊助貧困長者使用「隨身寶®」服務，提升長者的生活質素，安享快樂晚年。懇請閣下惠予支持！

**Senior Citizen Home Safety Association (SCHSA)** was founded by a group of passionate individuals in 1996 in response to a prolonged cold spell during which more than a hundred elderly living alone were found dead. As a self-financing social enterprise and charitable organization in Hong Kong, SCHSA aims at enabling the elderly to live a quality life in the community through the use of technology along with our 24/7 personal caring and emergency assistance services, including Personal Emergency Link, Mobile Link, Safety Phone, e-Care Link and more. SCHSA solicits corporate and individual sponsorships and donations to support the provision of free services to elderly people who are underprivileged, by offering life-long free Personal Emergency Link Service and Mobile Link Service. As of 2015, we have supported more than 22,000 charity cases, offering peace of mind to the needy.

Rapidly aging population in Hong Kong poses a surge in demand of elderly services. With a commitment to promoting the government policy of "aging in place", SCHSA wishes to sponsor the underprivileged elderly to use the Mobile Link Service with the funds raised at this charity concert, as a way to enrich their lives in the community and lead a care-free life in their later years. Your support is essential for the well-being of the needy elderly!

捐款港幣伍佰元以上者，本基金將考慮送出音樂會門票。本基金亦會考慮推薦累積捐款達港幣伍仟元以上者，成為『香港醫學會慈善基金』永久會員，不需繳交年費，累積捐款越高，會員級別亦會隨之提升，捐款二萬元或以上可獲晉升為銅級會員，十萬元或以上為銀級，十萬元或以上為金級，捐款滿二十萬、三十萬、五十萬及壹百萬元則分別為白金級、鑽石級、副贊助人及贊助人。會員所享優惠請參閱慈善基金網站 [www.hkmacf.org](http://www.hkmacf.org)。

The HKMACF would consider offering complimentary ticket(s) for donations of HK\$500 or above; as well as life membership to donors who have cumulatively contributed HK\$5,000 or above. Membership is life long without annual fee. Membership upgrade will be automatic with more donations — Bronze, Silver, Gold, Platinum and Diamond category for donations reaching \$20K, \$50K, \$100K, \$200K and \$300K respectively; also, Vice-Patron and Patron for donations of \$500K and \$1 million or more. Please refer to our website ([www.hkmacf.org](http://www.hkmacf.org)) for membership privileges.

## 回覆表格 REPLY FORM

請於適當位置加上剔號(✓) Please tick (✓) as appropriate.

### 個人 INDIVIDUAL:

英文姓名 Name in English: Mr/Ms/Miss/Mrs/Dr/Prof \_\_\_\_\_

中文姓名: 先生/女士/小姐/醫生/博士/教授 \_\_\_\_\_ 出生日期 Date of Birth: \_\_\_\_\_

姓 Last Name \_\_\_\_\_

名 First Name \_\_\_\_\_

\_\_\_\_\_  
( dd / mm )

我曾捐款予香港醫學會慈善基金 I have previously made a donation to the HKMACF

我是香港醫學會會員 I am a member of the HKMA (會員號碼 Membership No.: \_\_\_\_\_)

### 團體 CORPORATE:

公司名稱 Company Name: \_\_\_\_\_ 聯絡人 Contact person: \_\_\_\_\_

鳴謝名稱(若與上列不同) Name for Acknowledgement (if different from above): \_\_\_\_\_  無名氏 Anonymous

電話號碼 Tel.: \_\_\_\_\_ 傳真號碼 Fax: \_\_\_\_\_

手提電話 Mobile: \_\_\_\_\_ 電郵 E-mail: \_\_\_\_\_

通訊地址 Correspondence Address: \_\_\_\_\_

所收集的個人資料為絕對保密資訊，並只被用作發放捐款收據，會務通訊，籌集經費及收集意見之用途。 Any personal data collected will be treated in strict confidentiality and used only for issuing receipts, fostering communications, raising funds and conducting donor survey for the HKMACF.

### 我願意捐助 I/ We wish to donate:

- |   |                |   |             |
|---|----------------|---|-------------|
| <input type="radio"/> 贊助人 Patron              | HK\$ 1,000,000 | <input type="radio"/> 銅級捐款人 Bronze Sponsor  | HK\$ 20,000 |
| <input type="radio"/> 副贊助人 Vice-Patron        | HK\$ 500,000   | <input type="radio"/> 珍珠捐款人 Pearl Sponsor   | HK\$ 15,000 |
| <input type="radio"/> 鑽石級捐款人 Diamond Sponsor  | HK\$ 300,000   | <input type="radio"/> 珊瑚捐款人 Opal Sponsor    | HK\$ 10,000 |
| <input type="radio"/> 白金級捐款人 Platinum Sponsor | HK\$ 200,000   | <input type="radio"/> 水晶捐款人 Crystal Sponsor | HK\$ 5,000  |
| <input type="radio"/> 金級捐款人 Gold Sponsor      | HK\$ 100,000   | <input type="radio"/> 隨緣樂助 Any amount       | HK\$ _____  |
| <input type="radio"/> 銀級捐款人 Silver Sponsor    | HK\$ 50,000    |   |             |

本基金將考慮在音樂會場刊上向各位善長作出鳴謝 Acknowledgment in the concert program book for donors would be considered :

- ≥ HK\$300,000: 全版鳴謝 Full page acknowledgment (A4)
- ≥ HK\$200,000: 半版鳴謝 Half page acknowledgment (A5)
- ≥ HK\$50,000: 四分之一版鳴謝 Quarter page acknowledgment (A6)
- 其他善長 Other donors: 鳴謝名單 Honour Roll

希望獲贈 Please send me \_\_\_\_\_ 張門票，請郵寄到上述地址 complimentary ticket(s) by mail.

不用門票 No complimentary ticket is required.

### 我希望在音樂會場刊刊登廣告/祝賀語 I/ We would like to place an advertisement/compliments in the concert program book.

- |  |             |   |
|--|-------------|---|
| <input type="radio"/> 封底外頁全版 Outside Back Cover (A4) | HK\$ 15,000 | Please submit artwork in pdf or jpg (high quality) format, resolution 300 dpi or above, in CMYK, latest by 4 September 2015. Artwork must include 5mm bleeding area each side.<br>Trim Size: 210 mm x 297 mm<br>Bleed Size: 220 mm x 307 mm |
| <input type="radio"/> 封面內頁全版 Inside Front Cover (A4) | HK\$ 12,500 |   |
| <input type="radio"/> 封底內頁全版 Inside Back Cover (A4)  | HK\$ 10,000 |   |
| <input type="radio"/> 內頁全版 Inside Full Page (A4)     | HK\$ 5,000  |   |
| <input type="radio"/> 內頁半版 Inside Half Page (A5)     | HK\$ 3,000  |   |

捐款壹佰元以上可獲發扣稅收據 (廣告費用除外)。請以支票形式捐贈『香港醫學會慈善基金』，並連同表格郵遞至香港灣仔軒尼詩道十五號 滙莎公爵社會服務大廈五樓。查詢請電 2527 8285。 Donations over HK\$100 are tax deductible (excluding advertisement). Please make crossed cheque payable to "The Hong Kong Medical Association Charitable Foundation" and send to 5th Floor, Duke of Windsor Social Service Building, 15 Hennessy Road, Hong Kong. For enquiries, please call 2527 8285.